

Derry City & Strabane District's

Inclusive

Strategic Growth Plan

2017-2032

Our Community Plan

Economic Delivery Plan

- We prosper through a strong, sustainable and competitive economy
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Role and Responsibilities of an 'Action Lead'

Context:

In order to progress achievement of the shared outcomes identified in the Strategic Growth Plan (Community Plan) Outcome Delivery Plans will be agreed and taken forward by the community planning partners. The Outcome Delivery Plans will be live and evolving documents, subject to ongoing review, and will be performance through the identification and monitoring of performance level measures. In order to assist in management of these plans, it has been agreed to identify a partner organisation to undertake the role of 'Action Lead' for each individual action.

Role of Action Lead:

An 'Action Lead' does not and, indeed, could not have sole responsibility for achievement of an action. Community planning actions, by their nature, will depend on the active contribution of a number of partners to ensure their successful delivery.

An Action Lead will, however, have a significant interest in ensuring the success of the related community planning action which is highly likely to be closely linked to the remit of their own organisation.

The nature of the role will, primarily, relate to co-ordinating and reporting.

Key Responsibilities:

1. Co-ordinate the contributions of identified partners to define and agree the performance accountability scorecard for each action, including agreeing performance measures and the involvement of each identified partner towards the action
2. Report to the Community Planning Partnership on progress using the identified performance measures
3. Where appropriate, ensure obligations in relation to statutory processes are undertaken, e.g., rural proofing.
4. Act as key point of contact for the Community Planning Partnership in relation to that action.

DRAFT FOR DISCUSSION (Director Review Amends)

Enterprise & Economy	Outcome: We prosper through a strong, competitive and innovative economy
What this means for us	<ul style="list-style-type: none"> • Meaningful and rewarding employment is available to everyone • Our economy is better connected and more prosperous • We are more entrepreneurial, creative and business ready and have grown our economic base • We are more specialised and innovative and have competitive advantage
Indicators	<ul style="list-style-type: none"> • Employment (16+) • Economically inactive (16-64) • Claimant Count (% 16-64) • Gross median pay • Number of Vat and/or PAYE businesses • Number of FDI jobs promoted / created • GVA at basic prices
Performance Measure	Market Spend; Capital Spend; Private Sector Investment; Jobs created; Jobs sustained; No. of EoI; Sq ft of office space created; occupied/vacant office accommodation; Proportion of business properties; Land zoned; No. of new business start-ups; Levels of subvention

SGP Action	Sub Action(s)	Timeframe (S, M, L)	Delivery Partners (Lead in Bold)	Potential Performance Measure(s)	Action Lead
Maximise job creation and investment opportunities in our City and Town Centres, regionally significant regeneration sites and rural areas.	Deliver investment infrastructure enablement works in Ebrington including roads access, existing building and public realm improvement etc. and promote and market the site for inward investment.	S	Executive Office, DfC, Invest NI, DCSDC, Private Sector, DFC, DFI, C&V Partners, social and finance partners.		Siobhan Broderick (EO)

DRAFT FOR DISCUSSION (Director Review Amends)

SGP Action	Sub Action(s)	Timeframe (S, M, L)	Delivery Partners (Lead in Bold)	Potential Performance Measure(s)	Action Lead
	Fort George – complete site enablement works and progress the upgrade of the A2 economic corridor and bring site to market.	M	DfC		Pauline Campbell/ Paul Laughlin (DfC)
Establish a Development Zone Pilot to mitigate the challenges and explore the opportunities arising from Brexit.	Develop a robust business case assessing the viability of implementing a Development Zone (Growth Deal).	L	DCSDC/NIE/ /DfC/DoE		Stephen Gillespie/ Kevin O'Connor/ Alfie Dallas (DCSDC)
Develop more Grade A office accommodation.	Review office accommodation supply across the City and District, develop initial 60,000 Sq. Ft Grade A provision at Ebrington to provide work space for over 800 people and engage with developers to identify and deliver accommodation opportunities to meet future investment needs.	S-M	Executive Office, DfC, Invest NI, DCSDC, Private Sector, DfC, DFI, C&V Partners, social and finance partners		Siobhan Broderick (EO)
	Develop an additional 10,000 sq. ft. of Grade A office accommodation providing low risk lease options for SMEs, new start-up businesses/social	S	DCSDC		Kevin O'Connor (DCSDC)

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SGP Action	Sub Action(s)	Timeframe (S, M, L)	Delivery Partners (Lead in Bold)	Potential Performance Measure(s)	Action Lead
	enterprises, supporting up to 60 jobs. Direct access to on-site business support and access to Project Kelvin broadband.				
Build and Strengthen clusters of Industry specialism in Advanced Manufacturing, Life and Health Sciences, Digital, Creative and Cultural Industries and Tourism.	Deliver Regional Economic Growth and Investment through continued support for the development and implementation of the INTERREG Projects in: <ul style="list-style-type: none"> • Advanced Manufacturing • Improve (ERNACT) 	S	NW Strategic Growth Partnership , UU, WHSCT, CAWT		Kevin O'Connor (DCSDC)
	Build and Strengthen Industry led Collaborative Networks in <ul style="list-style-type: none"> • Advanced Manufacturing (existing) 	S	DCSDC/INI/UU/NWRC /Private Sector Industrial Led		Kevin O'Connor (DCSDC)
	<ul style="list-style-type: none"> • Financial Services (existing) 	S			
	<ul style="list-style-type: none"> • Life and Health Sciences 	S			
	<ul style="list-style-type: none"> • Digital/Data Analytics 	S			
	<ul style="list-style-type: none"> • Assisted Living 	S			
	<ul style="list-style-type: none"> • Food Development 	S			

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SGP Action	Sub Action(s)	Timeframe (S, M, L)	Delivery Partners (Lead in Bold)	Potential Performance Measure(s)	Action Lead
	<ul style="list-style-type: none"> Fashion Design and Manufacturing 	S			
	Deliver Centre of Excellence for Advanced Manufacturing by 2025	L	<u>DCSDC</u> /UU/NWRC/DC SDC		Kevin O'Connor (DCSDC)
	Establish C-TRIC as an All Island Centre for Research, Innovation and Business Development in Health and Life Sciences	<u>S</u>	<u>C-TRIC</u> /DCSDC/WHST		Aaron Peace (C-TRIC)
	Achieve Global Recognition for Engineering/Advanced Manufacturing Excellence – Existence of Cluster of Tier 1, 2 and 3 Companies by 2030 facilitated by the development of the Advanced Manufacturing Collaborative Network and Centre of Competence.	M	<u>UU</u> /NWRC/DCSDC		Justin Quinn (UU)
	Complete research on the opportunities and challenges of the repatriation of textile manufacturing to NI	S	<u>Commercial partners</u> , UU, NWRC, Fashion and textile design centre, INI		Inner City Trust

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	Support the growth of bespoke fashion design and manufacturing in the NW.		<u>DCSDC</u>		Kevin O'Connor (DCSDC)
Develop compelling business cases and support packages for Foreign Direct Investment and develop our international connections to drive growth and investment.	Develop and deliver Landing Service Programme targeting overseas companies to enable the long-term establishment of Foreign Direct Investment in the City and District. Programme to include free desk space, support from a collaborative group of professional services providers and facilitated introductions to networks and influencers.	S-M	<u>DCSDC</u> /Invest NI/Industry Partners (Banking, Professional Services)		Kevin O'Connor (DCSDC)
	Develop separate, Sector Specific FDI prospectuses linking sectors with their local Supply Chain and providing details of their relevant skills capability statement /Pipelines and Regional, Infrastructural Economic Assets – such as transport and connectivity.	S	<u>DCSDC</u> , Invest NI, UU, NWRC, Industry		Kevin O'Connor (DCSDC)

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Secure investment into Strabane Business Park and ensure its full utilisation.	Drive forward investment and development of Strabane Invest NI Business Park	L	Invest NI		Des Gartland (INI)
Develop a pilot Rural Community Broadband Scheme and roll out in multiple locations.	Scope out the development of a pilot Rural Community Broadband Scheme involving Fibre installation to premises/home bringing speeds of 100 megabytes per second by 2020	M	DCSDC/ LAG/DAERA/DFE/NWD G/ERNACT/Private Sector		Kevin O'Connor Deirdre Harte (DCSDC)
	Roll-out Pilot across Multiple locations addressing Gaps in Fibre Broadband capacity	L			
Develop incubation space and opportunities for collaborative public sector shared office space.	Facilitate development of new Incubator accommodation across multiple locations to meet the needs of the following priority sectors Advanced Manufacturing, Life Sciences, Tourism, and the Digital and Creative Industries.	S	DCSDC/Invest NI/Banking and Finance Sector, C&V Sector		Kevin O'Connor (DCSDC)
	Target development of Incubator Space in areas of disadvantage in collaboration with the Community and Voluntary sector.	M	DCSDC/C&V Sector		Kevin O'Connor

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					Barry O'Hagan (DCSDC)
Provide intensive mentoring support for all Entrepreneurs including those from underrepresented groups.	Provide Intensive Mentoring Support Programme to Entrepreneurs targeting underrepresented groups as well as economically inactive groups.	S	DCSDC		Kevin O'Connor (DCSDC)
Deliver business start-up programmes and development support including areas of high economic inactivity and rural community hubs.	Grow the SME sector by delivering a business start programme targeting the priority sectors, social economy sector and areas of high economic inactivity. Council to explore rates relief for SMEs and Business Set-Up.	M	DCSDC		Kevin O'Connor (DCSDC)
	Implement five year intervention programme to support businesses, services, village renewal and broadband in rural districts.	S	<u>Derry & Strabane Rural Partnership/</u> DCSDC/DAERA		Kevin O'Connor (DCSDC)
Develop vibrant social economy, creative and cultural sectors through targeted support programmes.	Audit the existing sectoral provision and capacity, benchmark with other regions and develop and deliver an action plan to support social entrepreneurship through targeted	S	DCSDC/DFC/DFE/ Social Economy Partners/INI		Kevin O'Connor (DCSDC)

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SGP Action	Sub Action(s)	Timeframe (S, M, L)	Delivery Partners (Lead in Bold)	Potential Performance Measure(s)	Action Lead
	mentoring and incubation support for SE start-ups.				
	Continue to develop and grow the social economy sector through the development of sustainable businesses that will meet the need of those in most disadvantaged communities.	L	DCSDC/DFC/DFE/ Social Economy Partners/INI		Kevin O'Connor (DCSDC)
	Develop and Implement Social Economy Incubation Programme targeting underrepresented groups.	S	DCSDC/DFE/DFC/Socia l Partners		Kevin O'Connor (DCSDC)
	Develop a business case by for the NI Executive to relocate public sector services and employment to the City and District.	S	DCSDC/DfC/DoE/DfF/S IB		David Sterling (EO)
	Relocation of at least one public sector service	M			
	Establishment of venture capital funding opportunities for local start-ups	S	DCSDC		Kevin O'Connor (DCSDC)

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	Advocate, encourage and influence the quick implementation of business friendly planning processes, with pre application discussions and via designation and zoning under the new Local Development Plan.	M	DCSDC /DoE/Dfi		Kevin O'Connor (DCSDC)
	Proactively target Derry and Strabane diaspora through development of an e-zine, online platform, diaspora events programme and establishment of a working group.	S	DCSDC , Ulster University (International Office/Alumni), INI,		Kevin O'Connor (DCSDC)
	Complete comprehensive review of Telecoms infrastructure in the Council area and Lobby NI Executive on significant funding to address gaps	S	DFE /DCSDC/LAG/DAE RA/NWDG/ERNACT/Private Sector/DCMS		